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[Proposed] Lead Counsel for Plaintiffs and Class

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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AHMED ARFA, INDIVIDUALLY AND ON
BEHALF OF ALL OTHERS SIMILARLY
SITUATED,

Plaintiffs,

vs.

MECOX LANE LIMITED, NEIL NANPENG
SHEN, JOHN J. YING, PAUL BANG ZHANG,
ALFRED BEICHUN GU, KELVIN KENLING
YU, ANTHONY KAI YIU LO, DAVID JIAN
SUN, UBS AG, AND CREDIT SUISSE
SECURITIES (USA) LLC,

Defendants.
-----X

Case No.: 1:10-cv-09053 (RWS)

CLASS ACTION

**DECLARATION OF PHILLIP KIM
IN SUPPORT OF MOTION OF THE
DOBKIN GROUP TO: (1)
CONSOLIDATE RELATED
ACTIONS; (2) APPOINT LEAD
PLAINTIFF; AND (3) APPROVE OF
LEAD PLAINTIFF'S SELECTION
OF COUNSEL**

[Additional caption on following page.]

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WALTER P. BRADY, INDIVIDUALLY AND ON
BEHALF OF ALL OTHERS SIMILARLY
SITUATED,

Case No.: 1:11-cv-00034 (RWS)

CLASS ACTION

Plaintiffs,

vs.

MECOX LANE LIMITED, NEIL NANPENG
SHEN, JOHN J. YING, PAUL BANG ZHANG,
ALFRED BEICHUN GU, KELVIN KENLING
YU, ANTHONY KAI YIU LO, DAVID JIAN
SUN, UBS AG, CREDIT SUISSE
SECURITIES (USA) LLC, OPPENHEIMER &
CO. INC., AND ROTH CAPITAL PARTNERS,
LLC,

Defendants.

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Phillip Kim, hereby declares under penalty of perjury:

1. I am an attorney with the Rosen Law Firm, P.A., [Proposed] Lead Counsel in this action and have personal knowledge of the facts set forth herein. I am duly admitted to practice law in the State of New York and before this Court. I make this Declaration in support of the Motion of the Dobkin Group to consolidate the above-captioned actions, to be appointed Lead Plaintiff, and for approval of the Rosen Law Firm, P.A. to serve as Lead Counsel.

2. Attached hereto as Exhibit 1 is a true and correct copy of the PSLRA early notice disseminated on a national financial wire service by a law firm on December 3, 2010.

3. Attached hereto as Exhibit 2 are true and correct copies of the PSLRA Certifications of the members of the Dobkin Group.

4. Attached hereto as Exhibit 3 is a true and correct copy of a loss chart evidencing the losses of the Dobkin Group in Mecox Lane Limited securities during the Class Period.

5. Attached hereto as Exhibit 4 is a copy of the firm resume of the Rosen Law Firm,
P.A.

New York, New York

Executed: February 1, 2011

/s/ Phillip Kim
Phillip Kim

CERTIFICATE OF SERVICE

I hereby certify that on this, the 1st day of February, 2011, a true and correct copy of the foregoing document was served by CM/ECF to the parties registered to the Court's CM/ECF system.

/s/ Phillip Kim